

 Research Article

Harnessing Artificial Intelligence: Transformative Technologies in Contemporary Higher Education

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Abstract

Artificial Intelligence has rapidly become a transformative force within the contemporary higher education landscape, altering how teaching methodologies, learning experiences, and administrative functions are structured and delivered. The advancement of AI technologies presents opportunities and challenges that institutions must carefully navigate. This study explores the multifaceted perspectives of participants in Science, Technology, Engineering, and Mathematics (STEM) fields, including educators, students, and technical staff, concerning the integration and implications of AI in higher education settings. To gather detailed insights into the lived experiences of these stakeholders, the research employs a qualitative methodology, utilizing in-depth interviews and focus group discussions. This approach allows for a rich collection of perspectives that reveal not only the enthusiasm surrounding AI's potential to enhance learning outcomes and streamline administrative processes but also the apprehensions tied to its implementation. Participants express varied attitudes toward AI integration, with some embracing its ability to personalise learning experiences, enhance student engagement, and support educators in delivering more effective instruction. Conversely, concerns emerge regarding critical issues such as data privacy, the potential for exacerbating existing inequalities in access to technology, and the necessity of pedagogical adjustments to accommodate AI tools. The findings from this study underscore the complexity of AI's role in higher education, illustrating the need for a thoughtful and strategic approach to its implementation. As institutions seek to harness the benefits of AI for improved educational outcomes, it becomes increasingly important to address the ethical considerations associated with its use. Recommendations from the study advocate for comprehensive faculty training to ensure educators are well-equipped to utilise AI effectively. Additionally, there is a call for revising curriculum development to incorporate AI technologies meaningfully, alongside fostering collaborative partnerships with industry to bridge the gap between theoretical knowledge and practical application.

Keywords: Artificial Intelligence, Educational Innovation, Educational Technology, Higher Education, Industry Collaboration, Student Engagement

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1. INTRODUCTION

The rapid evolution of technology has permeated nearly every aspect of modern society, and higher education is no exception. Among the most significant developments in this realm is the rise of Artificial Intelligence (AI), a transformative force reshaping educational landscapes by enhancing learning experiences, supporting teaching methodologies, and streamlining administrative processes. As universities and colleges strive to adapt to the demands of a dynamic world, AI technologies offer unique opportunities to address challenges and improve educational outcomes. This article delves into the pivotal role AI plays in reshaping how educators teach and how students learn. This exploration begins by examining the various applications of AI within higher education, ranging from intelligent tutoring systems and personalized learning platforms to data analytics that inform institutional decision-making. By integrating AI tools into the classroom, educators can provide tailored instructional experiences that cater to individual student

needs while simultaneously improving engagement and motivation. Furthermore, AI serves as a powerful resource for streamlining administrative functions, reducing bureaucratic burdens, and allowing educational institutions to focus more on their core mission: delivering quality education.

The article also addresses the perspectives of various stakeholders' educators, students, and technical staff highlighting the diverse attitudes toward AI integration. While there is a palpable enthusiasm for the benefits that AI can bring to educational settings, there are equally significant concerns regarding issues such as data privacy, equity in access to technology, and the necessity of pedagogical adjustments. These tensions underscore the complex landscape of AI implementation in higher education and the need for a carefully considered approach.

In conclusion, the article emphasizes the necessity for institutions to develop a strategic framework for AI integration, combining innovative technologies with an unwavering commitment to ethical practices and inclusivity. By fostering collaborations between academia and industry and prioritizing faculty training and curriculum development, higher education can leverage AI to not only enhance educational outcomes but also prepare students for an increasingly AI-driven future. As we stand on the brink of a new era in education, institutions must embrace these transformative technologies thoughtfully and responsibly. Ultimately, the research emphasizes the imperative for higher education institutions to leverage AI thoughtfully, ensuring that its integration promotes inclusivity, equity, and respect for data privacy. By taking a proactive stance in addressing these challenges, institutions can not only enhance the educational experience but also prepare students for a future where AI plays an integral role in various aspects of life and work. The study is based on the following research question:

- i. What are the perceptions and attitudes of STEM educators toward the integration of AI in their teaching practices?
- ii. How do students perceive the impact of AI-driven tools on their learning experiences and outcomes?
- iii. What role do educational technicians believe AI technologies play in supporting both teaching and administrative processes in higher education?

1.1. Literature Review

1.1.1. *Perceptions and Attitudes of STEM Educators Toward the Integration of AI*

Research indicates that STEM educators' perceptions of AI integration in teaching practices are largely shaped by their personal experiences with technology and their beliefs about its pedagogical effectiveness. Studies show that while many educators express enthusiasm about the potential for AI to provide personalized learning experiences, facilitate differentiated instruction, and analyze student data to inform teaching practices, there are concerns regarding the efficacy and reliability of AI tools (de Baker & Inventado, 2014; Luckin et al., 2016). Educators often appreciate AI's ability to enhance administrative efficiency, such as automating grading and providing instant feedback to students, which can free up time for more interactive and socially engaging pedagogical practices (Jisc, 2021).

However, apprehensions persist among educators regarding their preparedness to leverage these technologies effectively in their classrooms. Many STEM educators report feeling overwhelmed by the rapid pace at which new educational technologies are introduced, coupled with a lack of institutional support in training (Ertmer & Ottenbreit-Leftwich, 2010; Popenici & Kerr, 2017). This uncertainty can lead to resistance to change, particularly if educators do not see a clear alignment between AI technologies and their established pedagogical beliefs. Some educators also express concerns about data privacy, academic integrity, and the potential dehumanization of the teaching experience, fearing that an over-reliance on technology could dilute the interpersonal elements that are vital to effective instruction (Sanders & Mukhari, 2024).

1.1.2. *Impact of AI-Driven Tools on Student Learning Experiences*

Students' perceptions of AI-driven tools significantly influence how they engage with their learning environments. Numerous studies underscore that students generally view AI-enhanced learning tools favorably, emphasizing their utility in providing personalized assistance and tailored learning experiences

(Weller, 2020; Kivunja, 2019). These tools often enable adaptive learning paths, allowing students to progress at their own pace, which is particularly beneficial in STEM disciplines where varying levels of background knowledge and learning speeds exist. Additionally, AI-powered platforms can offer instant feedback and targeted support, thereby enhancing students' self-efficacy and motivation (Nouri, 2022).

Moreover, students believe that AI can foster greater engagement through interactive content and gamified learning experiences. For example, AI can facilitate virtual simulations or problem-solving scenarios that immerse students in real-world applications, strengthening their understanding of complex STEM concepts (Nikitina & Ishchenko, 2023). However, students also express concerns about their dependence on technology and the quality of the interactions it provides compared to traditional learning methods. They emphasize the importance of maintaining a balance between technology use and direct instructor engagement, as many students feel that personal interactions with instructors are vital for deeper learning and understanding (Chuttur, 2009).

1.1.3. Role of Educational Technicians in Supporting AI Integration

Educational technicians play a pivotal role in facilitating the successful integration of AI technologies within higher education settings. Their expertise is essential in ensuring that both faculty and students can navigate and utilize AI tools effectively (Al-Qirim 2011). Technicians often serve as the bridge between complex technological frameworks and educational practices, providing the necessary training and support for faculty on how to incorporate AI tools within their teaching methodologies. Moreover, technicians are instrumental in addressing practical challenges associated with implementing AI technologies, such as ensuring system compatibility, data security, and user accessibility (Hashmi, et al. 2024). Their insights into the administrative aspects such as data management, algorithm maintenance, and technological infrastructure are critical for the sustainable use of AI in higher education.

Technicians also recognize the transformative potential of AI to streamline administrative processes in addition to enhancing teaching and learning. For example, AI can automate routine tasks like enrollment management and course scheduling, thereby allowing educational administrators to focus on strategic initiatives that enhance overall student experiences (Domingo-Alejo, 2024). However, technicians express concerns related to training resources and institutional support, which must be prioritized to cultivate an educational environment where AI can flourish. By fostering collaborations with faculty, students, and IT departments, educational technicians can create a more integrated and supportive ecosystem for AI adoption, ultimately contributing to better educational outcomes.

The implementation and maintenance of Artificial Intelligence (AI) systems in academic settings present a unique set of challenges that educational technicians perceive as critical to the success of these innovations. One significant concern technicians raise is the complexity of integrating AI with existing educational technologies and systems. Many institutions utilize a myriad of software and digital tools, often leading to issues of interoperability where new AI solutions may not seamlessly connect with legacy systems or other educational technologies. This disjointedness can result in increased workloads for technicians who must troubleshoot technical issues that arise when AI applications interact poorly with established systems (Weller, 2020). Technicians are often tasked with ensuring that these integrations function smoothly, requiring a specialized understanding of both the educational context and the technical infrastructure.

Another primary concern articulated by technicians relates to data management, privacy, and security. AI systems typically rely on large volumes of data to function effectively, raising significant issues about the ethical handling of student data and compliance with regulations such as the Family Educational Rights and Privacy Act (FERPA) in the United States or the General Data Protection Regulation (GDPR) in Europe (Janssen et al. 2020). Technicians must navigate the complicated landscape of data governance, ensuring that robust security protocols are in place to protect sensitive information while also facilitating access to necessary data for AI tools to learn and adapt. The challenge is compounded by the need to maintain transparency and build trust with both faculty and students regarding how their data is being used, which requires ongoing education and communication strategies.

Furthermore, educational technicians face the challenge of maintaining AI systems over time. AI tools require continuous updates and adjustments based on evolving technology and pedagogical needs.

The dynamic nature of AI algorithms often demands sophisticated technical skills and technicians' commitment to ongoing professional development. Many institutions struggle to allocate financial or human resources to ensure that technicians remain up-to-date with the latest AI advancements, which can hinder the effective operation of these systems (Mikalef & Gupta, 2021). This can lead to dissatisfaction among faculty and students if AI tools malfunction or fail to deliver the expected educational outcomes, thereby undermining support for AI initiatives and innovation in higher education.

Lastly, budget constraints significantly challenge the implementation and maintenance of AI systems. Many educational institutions operate under tight budgets that limit their ability to invest in high-quality AI solutions, professionals, and ongoing support. Technicians often find themselves advocating for resources that are necessary to ensure AI systems are effective and secure. Such financial constraints can lead to compromises that affect the quality of AI tools deployed in educational settings, as institutions may opt for less robust systems that do not meet their educational needs or adequately support users (Berendt et al. 2020). In navigating these challenges, educational technicians play a crucial role, serving as advocates for both the technology and the academic community to create an ecosystem where AI can enhance teaching and learning effectively. By addressing these challenges head-on, technicians can ensure that AI systems are implemented and maintained in ways that are both efficient and beneficial to the educational institution as a whole. Moving forward, collaboration between technicians, faculty, and administrative leaders will be essential in creating a sustainable and supportive environment for the integration of AI technologies in academic settings.

1.1.4. The Zimbabwean Context on Harnessing Artificial Intelligence: Transformative Technologies in Contemporary Higher Education

In Zimbabwe, the integration of Artificial Intelligence (AI) into higher education, particularly within STEM fields, is an emerging narrative characterized by both enthusiasm and skepticism among educators. Many STEM educators recognize the potential of AI to enhance the educational experience through personalized learning, improved access to resources, and the ability to analyze student performance effectively (Xu & Ouyang, 2022). They appreciate AI's role in automating administrative tasks, such as grading and resource management, thus allowing more time for interactive teaching and student engagement. However, there is also concern about the technological divide that exists within the country. Educators who lack access to reliable internet or modern technology may find themselves at a disadvantage when implementing AI-enhanced teaching methods, leading to a disparity in learning experiences for students (Chikoko et al., 2018). Furthermore, educators often grapple with their understanding and preparedness to utilize AI tools effectively in the classroom. In many cases, insufficient training and professional development opportunities have left educators unsure about how to incorporate AI into their curricula. This hesitation can lead to resistance to adopting new technologies, as some educators may feel that traditional teaching methods are more effective than AI-driven approaches. Additionally, the fear of losing the personal connection with students, which is vital for teaching efficacy, contributes to this ambivalence.

The challenges associated with adopting AI technologies in Zimbabwean higher education are multifaceted. Limited infrastructure, such as unreliable electricity and inadequate internet connectivity, poses significant barriers to the successful implementation of AI systems (Chasokela & Mangena, 2024; Chasokela & Moyo, 2024; Chasokela & Ncube, 2024; Tshuma & Chasokela, 2024). Many institutions struggle with outdated hardware and a lack of technical support, which can hinder the installation and operation of AI applications necessary for creating a more dynamic learning environment. On the other hand, the opportunities presented by AI adoption are considerable. Some educators view AI as a means to address significant educational gaps revealed by the COVID-19 pandemic and the transition to remote learning. AI technologies can facilitate adaptive learning platforms that cater to diverse student needs and learning styles, ultimately fostering greater equity in educational outcomes (Ayeni et al. 2024). Additionally, partnerships with technology companies and international educational organizations could lead to knowledge exchange and resource sharing, thereby enhancing the capacity of Zimbabwean institutions to integrate AI effectively and sustainably (Rathi et al. 2014).

For students in Zimbabwe, perceptions of AI-driven tools are largely optimistic, particularly among those studying in STEM disciplines. Many students recognize that these technologies can provide

immediate feedback, personalized learning pathways, and access to a wealth of online resources that can enhance their academic performance and outcomes (Baleja, 2024). AI tools such as chatbots and virtual tutors are appreciated for their ability to clarify complex concepts away from the pressure of a classroom environment, allowing students to learn at their own pace and seek help when needed. However, there are notable concerns regarding the digital divide that affects student experiences. Students from disadvantaged backgrounds may have limited access to the necessary technology and internet connectivity to fully leverage AI-based learning tools, which can exacerbate existing inequalities in educational attainment (Singh et al. 2024). This disparity can result in varied learning outcomes among students, with those who have access to AI tools outperforming their peers who do not.

Many Zimbabwean students believe that AI has the potential to significantly enhance their engagement and comprehension of STEM subjects. They express enthusiasm for interactive learning experiences, such as simulations and AI-driven problem-solving exercises, which can make complex theoretical concepts more tangible and relatable (Dai, 2024). Moreover, AI technologies can offer personalized resources and study plans, empowering students to take more control over their learning journey. Students also appreciate the prospect of using AI for collaborative learning, where virtual platforms enable them to work together on projects, regardless of geographic barriers. This collaborative approach can promote a deeper understanding of STEM subjects, as students can exchange ideas and problem-solving strategies in real-time. However, it is essential to emphasize the importance of ensuring equitable access to these technologies to guarantee that all students can benefit from AI-enhanced learning opportunities.

Educational technicians in Zimbabwean higher education play a crucial role in the integration of AI technologies by facilitating both teaching and administrative processes. They are responsible for managing the technical infrastructure and ensuring that the necessary hardware and software are in place for the efficient operation of AI systems (Shneiderman, 2020). This includes offering technical support to educators and students, ensuring that they can navigate AI tools effectively, and troubleshooting any issues that may arise. Additionally, technicians are instrumental in training staff and students on how to use AI-driven platforms. By providing professional development sessions and resources, they can help build a culture of innovation within educational institutions. Moreover, technicians can assist in collecting and analyzing data on student performance, which AI systems rely on to deliver personalized learning experiences. Their expertise in data management is invaluable, ensuring compliance with privacy regulations while optimizing the use of AI for educational purposes.

While technicians are aware of the transformative potential of AI, they also articulate significant challenges associated with its implementation and maintenance in Zimbabwean educational settings. A primary concern is the lack of adequate funding for technological upgrades and training initiatives. Many institutions operate under severely constrained budgets, limiting their ability to invest in essential infrastructure and ongoing professional development for technicians (Mhlanga, 2022). This can result in outdated systems and a lack of technical support for faculty and students. Moreover, technicians often encounter resistance from faculty members who may be hesitant to adopt AI tools due to concerns about their effectiveness and relevance to traditional teaching methodologies. This skepticism can hinder collaboration between educators and technicians, creating a gap in the implementation process. Technicians also recognize that maintaining AI systems requires continuous education and adaptation to evolving technologies, demanding ongoing investment in their professional development (Nkosi & Mkhize, 2021).

The potential for harnessing AI technologies in the Zimbabwean higher education landscape is significant. However, realizing this potential requires addressing the challenges faced by educators, students, and technicians through collaborative efforts, better resource allocation, and concerted initiatives aimed at educating all stakeholders on the effective use of AI in academia. This comprehensive approach can ultimately pave the way for a more equitable and innovative educational system ready to meet the demands of the 21st century.

2. METHODS

This research employs a qualitative methodology to gain rich, nuanced insights from participants with diverse perspectives on AI in higher education. Data were collected through semi-structured interviews

and focus group discussions involving STEM educators, students, and technicians from a university. The sample was purposefully selected to ensure the representation of different experiences and attitudes toward AI integration. Interview transcripts were coded thematically, allowing for the identification of key themes and patterns within the data. This approach facilitated a deep understanding of participants' beliefs, experiences, and the context in which they interact with AI technologies.

2.1. Research Design

The study employs a case of a university in Matabeleland South Province. The case study allows the researcher for an in-depth examination of a small number of cases. It also allows the researcher to refine the research questions as the study unfolds.

2.2. Participants

The participants in the study include STEM five educators, eighteen students in three focus groups, and three technicians. Each focus group had six STEM students. The educators and the technicians are involved in the teaching and learning of students it is therefore assumed that they can share insights on harnessing AI in the students' learning.

2.3. Research Instruments

The STEM educators and technicians were interviewed using semi-structured interviews. The students in STEM fields were interviewed in focus group discussions. The interview questions and the focus group discussions were linked to the research questions.

2.4. Procedures

The educators and the technicians were interviewed on one basis. The time scheduled for each participant was twenty minutes. Focus group discussions were allocated thirty minutes for inclusive participation.

2.5. Data Analysis

Data collected was analysed in themes relating to the question posed to the participants. The coding of the participants was done as follows: Educators: Edu1, Edu2, Edu3, Edu4 and Edu5. Technicians: Tech1, Tech2 and Tech3. Focus group discussions: FGRP1, FGRP2 and FGRP3.

3. RESULTS

The findings from educators, technicians, and focus groups indicate that STEM educators possess a generally positive outlook on the integration of Artificial Intelligence (AI) into their teaching methodologies, recognizing its potential to enrich learning experiences and improve student engagement. The findings reveal a nuanced landscape regarding the integration of AI tools in education, marked by both excitement and apprehension among educators and students. While many educators are enthusiastic about AI's potential to foster personalized learning and improve insights into student performance, they also express concerns about over-reliance on technology, the potential loss of the human element in teaching, and algorithmic biases. Students, too, appreciate the tailored experiences AI offers but often feel overwhelmed due to inadequate support and guidance, coupled with disparities in access to technology. Educational technicians underscore their vital role in implementing AI effectively, pointing to the need for robust data governance and ongoing technical support. Overall, the results highlight the importance of strategic planning and ethical considerations in AI usage in higher education, emphasizing the need for collaboration among educators, students, and technicians to navigate challenges and maximize AI's benefits.

3.1. Theme 1: Perceptions and Attitudes of STEM Educators Toward the Integration of AI

Educators, technicians, and focus group discussions cited the following views.

Edu1: *“I am excited about AI tools because they can facilitate personalized learning, creating tailored educational experiences that adapt to each student’s unique needs and pace.”*

Edu2: *“My concerns about reliance on technology diminishing human elements in teaching, cautioning against over-dependence on AI systems which may undermine critical thinking and problem-solving skills.”*

Edu3: *“There are apprehensions about the potential biases in AI algorithms that could shape learning experiences or reinforce existing inequalities.”*

Edu4: *“There is a strong need for professional development to equip them for effective integration of AI into their pedagogical approaches.”*

Edu5: *“The challenge of adapting traditional pedagogical frameworks to accommodate AI was highlighted, emphasizing the need for maintaining effective direct interactions with students.”*

Focus Groups

FGRP1: Participants discussed the balancing act educators must perform between embracing AI innovations and ensuring that essential teaching practices remain effective.

FGRP2: Concerns were expressed about the need for a clear understanding of AI’s capabilities and limitations among educators to avoid misapplication in teaching.

FGRP3: Discussions centered on the importance of institutional support in providing educators with adequate resources and training to navigate AI integration effectively.

Technicians

Tech1: *“We need to ensure that AI tools are aligned with educational goals, and it’s essential for educators to understand how to leverage these technologies effectively.”*

Tech2: *“I’ve noticed that many educators feel overwhelmed by AI tools because they haven’t received adequate training, which highlights the need for collaborative support from technicians.”*

Tech3: *“It’s important to address educators’ misconceptions about AI, as this can lead to resistance. That’s why clear communication about AI’s role and effectiveness is crucial.”*

3.2. Theme 2: Impact of AI-Driven Tools on Student Learning Experiences

Educators

Edu1, Edu3 and Edu5 noted that AI-driven tools provide valuable insights into student performance, enabling targeted strategies to address difficulties.

Edu2 and Edu4 observed that while AI technologies enhance engagement, there remains a risk of students becoming overly reliant on these tools, potentially stunting their cognitive development.

Focus Groups

All focus groups provided a spectrum of experiences with AI tools, reflecting that their effectiveness varies significantly among different demographics. The discussions revealed that students want more interactive and collaborative features in AI tools to enhance their learning experiences. Concerns were expressed about the equity of access to technologies, emphasizing that disparities can undermine the benefits of personalized education that AI promises.

Technicians

Technicians noted that the integration of AI tools into learning must be complemented by adequate training for both students and educators to maximize effectiveness. They highlighted the necessity of support systems that allow students to access AI tools effectively, ensuring that learning experiences are equitable. The technicians pointed to the importance of continuous monitoring of AI systems to ensure they adapt to student needs effectively without introducing new challenges.

3.3. Theme 3: Role of Educational Technicians in Supporting AI Integration**Educators**

Edu2, Edu3 and Edu4 acknowledged the vital role of technicians as facilitators in the adoption of AI tools and emphasized collaboration between teaching staff and technical personnel. Edu1 and Edu5 raised about the technicians' ability to understand educational needs in order to support the effective integration of AI.

Focus Groups

FGRP1: Participants highlighted the necessity for ongoing training and support from technicians to help educators confidently integrate AI tools into their teaching practices.

FGRP2: *"The importance of technicians in ensuring that technology aligns with educational objectives was stressed, underscoring their role in troubleshooting and maintenance."*

FGRP3: Participants emphasized the need for a clear communication channel between educators and technicians to address issues promptly and effectively.

Technicians

Technicians affirmed their integral role in navigating the technological landscape, ensuring that AI systems are implemented efficiently. They voiced concerns regarding data privacy and the necessity for clear protocols to handle sensitive student data securely. The technicians also highlighted the importance of maintaining system interoperability and emphasized that comprehensive technical support is crucial for the successful implementation of AI tools in education.

3.4. Theme 4: The Zimbabwean Context on Harnessing Artificial Intelligence: Transformative Technologies in Contemporary Higher Education**Educators**

All the educators discussed the necessity of addressing local challenges when integrating AI, such as resource limitations and varying access to technology. They also expressed the importance of engaging with cultural and social factors influencing the adoption of AI in higher education.

Focus Groups

FGRP1: Participants discussed the transformative potential of AI in Zimbabwean higher education, highlighting both its promise and challenges.

FGRP2: There was a call for policies supporting equitable access to AI technologies across institutions and student demographics.

FGRP3: Perspectives were shared on how AI could help bridge existing educational gaps, provided that hurdles like access and training are addressed.

Technicians

Tech1: “*We must develop robust frameworks for data governance and ethical considerations when using AI in education.*”

Tech2: “*We believe it’s important to facilitate discussions about the implications of AI within the specific cultural and educational context of Zimbabwe.*”

Tech3: “*A collaborative approach with educators and policymakers is essential for effective AI integration, so it truly meets the needs of Zimbabwean students.*”

4. DISCUSSION

The discussions centered around the dual-edged nature of AI integration in higher education. While AI presents opportunities for innovation and improved educational outcomes, it also raises pressing ethical, pedagogical, and logistical concerns. The apprehensions shared by educators and technicians highlight the need for a comprehensive, strategic approach to AI adoption, emphasizing the importance of faculty development and training programs that focus on effective pedagogical practices alongside technical know-how. Furthermore, the findings underscore the necessity of fostering a culture of inclusivity, wherein all students can access and benefit from the AI tools that are increasingly becoming part of the educational landscape.

In the context of educators’ perceptions regarding AI, several authors highlight the excitement about AI’s potential for personalized learning experiences. STEM educators express enthusiasm for the potential of AI to provide personalized learning experiences and facilitate differentiated instruction (de Baker & Inventado, 2014; Luckin et al., 2016). However, they also voice concerns about the rapid pace of technological adoption and the lack of institutional support necessary for effective integration (Ertmer & Ottenbreit-Leftwich, 2010; Popenici & Kerr, 2017).

Students exhibit a range of perceptions regarding AI tools, emphasizing their effectiveness in enhancing engagement and offering personalized assistance. Research indicates that students generally view AI-enhanced learning tools positively, noting their capability to provide adaptive learning paths and instant feedback, thus fostering greater self-efficacy and motivation (Weller, 2020; Kivunja, 2019). However, they express concerns about the quality of interactions when reliant on technology instead of traditional instructor engagement (Chuttur, 2009; Nouri, 2022).

The role of educational technicians is crucial in the successful integration of AI technologies. Educational technicians serve as vital facilitators in the integration of AI tools within educational settings, ensuring that both faculty and students can navigate these technologies effectively (Al-Qirim, 2011; Hashmi et al., 2024). However, they face challenges related to outdated infrastructure and inadequate training resources, hindering their ability to support faculty (Mhlanga, 2022; Janssen et al., 2020).

In Zimbabwe, while educators acknowledge the transformative potential of AI for addressing educational gaps, resource limitations, and varying access to technology such as reliable internet, pose significant obstacles (Chikoko et al., 2018; Xu & Ouyang, 2022). This digital divide further complicates the implementation of AI technologies, leading to disparities in educational outcomes among students (Singh et al., 2024; Baleja, 2024).

While the adoption of AI technologies in Zimbabwean higher education presents significant opportunities for personalized learning and engagement, challenges such as funding constraints, resistance from educators, and insufficient training remain prevalent (Rathi et al., 2014; Nkosi & Mkhize, 2021; Mikalef & Gupta, 2021).

5. CONCLUSION

As higher education institutions navigate the complexities of the digital era, the integration of AI technologies emerges as a defining factor in shaping the future of teaching and learning. This study elucidates the diverse perspectives of educators, students, and technicians, revealing both enthusiasm for

AI's potential and awareness of the challenges that lie ahead. Moving forward, strategic frameworks need to be developed that prioritize ethical considerations, inclusivity, and professional development to ensure that the adoption of AI technologies ultimately enhances educational quality and equity. To fully harness the potential of AI in higher education, institutions should invest in continuous professional development for educators, focusing on pedagogical strategies that integrate AI tools effectively into teaching methodologies. There should be comprehensive training programs for students should be established to ensure they can navigate and utilize AI-enhanced learning platforms confidently. Collaborations with industry stakeholders can provide insights and resources to facilitate the integration of AI in a way that is relevant and responsive to real-world challenges. Educational institutions should ensure equitable access to AI technologies for all students, particularly those from underrepresented backgrounds, to promote inclusivity and foster diverse learning environments. Developing and implementing ethical guidelines for the use of AI in education will be crucial in addressing issues related to data privacy, algorithmic bias, and transparency. Additionally, there is a call for revising curriculum development to incorporate AI technologies meaningfully, alongside fostering collaborative partnerships with industry to bridge the gap between theoretical knowledge and practical application.

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